

Yellowknife City Council



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City Council adopted the following Goals and Objectives at its meeting on November 22, 2010:

Community Vision:

A welcoming, inclusive, vibrant and family-oriented City with a strong sense of community pride and volunteerism. We will strive to be self-sufficient leaders in business and education, while actively promoting and protecting our unique history, culture and natural beauty.

Council Mission:

Council will provide leadership, vision and direction in responding to the needs and aspirations of the community. To meet those needs and aspirations, Council will work co-operatively with staff and residents to provide municipal infrastructure, programs and services that are fiscally responsible and sustainable.

Corporate Vision:

To be the most inclusive, progressive and well-managed community in Canada.

COUNCIL'S GOALS

Goal # 1 **Affordability**

Objectives:

- 1.1 Realize opportunities to encourage economic growth and diversity.
- 1.2 Adopt a sustainable and practical approach to infrastructure deficit reduction.
- 1.3 Pursue creative market partnerships to promote affordable living.
- 1.4 Emphasize fairness and transparency in financial decisions, program delivery and land assembly.

Actions:

- 1(a) Establish a Community Affordability Task Force.
- 1(b) Review the City's land development policies.
- 1(c) Develop an implementation plan for housing supply options and partnerships.
- 1(d) Develop opportunities for joint ventures with other orders of government and the private sector to meet the affordability goal.

Goal # 2 **Enhancing Our Built Environment**

Objectives:

- 2.1 Maintain, respect, preserve and enhance the natural environment, natural heritage and green space.
- 2.2 Improve transit, roads, sidewalks, recreation facilities and trails with an emphasis on active transportation.
- 2.3 Develop smart and sustainable approaches to energy, water and sewer, waste management, and building systems.
- 2.4 Promote a range of commercial, residential, and institutional development and revitalization opportunities.

Actions:

- 2(a) Address the infrastructure deficit.
- 2(b) Develop a plan for the Capital area.
- 2(c) Develop an implementation plan for district energy.
- 2(d) Complete and implement a Harbour Plan.
- 2(e) Develop an implementation plan for downtown revitalization.

Goal # 3 **Building Social Capital (Community Engagement)**

Objectives:

- 3.1 Develop prosperity through strategic partnerships.
- 3.2 Improve quality of life by promoting healthy and active lifestyle choices.
- 3.3 Improve community participation and volunteerism opportunities.
- 3.4 Promote heritage, culture, arts and other unique characteristics of Yellowknife to honour our past and preserve/showcase our history and cultural diversity.

Actions:

- 3(a) Build and enhance relationships with First Nations, the private and public sectors.
- 3(b) Develop a communication plan to improve engagement with the community.
- 3(c) Enhance recreational programs and promote Yellowknife as an excellent place to live and play.

Goal # 4 **Continuous Improvement**

Objectives:

- 4.1 Be accountable to residents by ensuring open and accessible information flow and accessible decision-making.
- 4.2 Create an environment of mutual respect, open dialogue, and teamwork.
- 4.3 Recognize and reward performance.
- 4.4 Be a leader in innovation.

Actions:

- 4(a) Develop a customer service culture.
- 4(b) Lead in innovation and best practices.
- 4(c) Become a preferred employer.
- 4(d) Develop enhanced accountability measures.
- 4(e) Streamline Council's committee structure.
- 4(f) Enhance marketing of Yellowknife.

