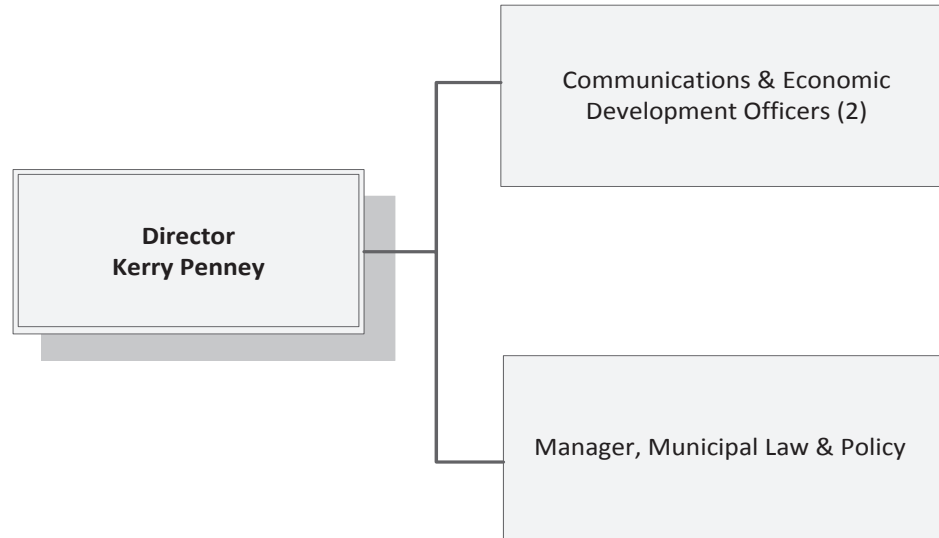


# GENERAL FUND - Policy, Communications & Economic Development

## Department Staffing



## Staffing Summary

Staffing Summary	2016 Actual	2017 Budget	2017 Forecast	2018 Budget	2019 Budget	2020 Budget	Note
Directorate	3.00	3.00	4.00	4.00	4.00	4.00	(1)
	<b>3.00</b>	<b>3.00</b>	<b>4.00</b>	<b>4.00</b>	<b>4.00</b>	<b>4.00</b>	

### Note

(1) Starting in 2017, the Policy & Corporate Planning Manager reports to the Director of Policy, Communications & Economic Development.

# GENERAL FUND - Policy, Communications & Economic Development

## POLICY, COMMUNICATIONS & ECONOMIC DEVELOPMENT DEPARTMENT

The Department of Policy, Communications and Economic Development oversees municipal law, policy, economic development programs and all corporate communication, including media relations. Our team's primary responsibilities are to provide leadership to advance the strategic communication initiatives of the City. The Director supports and leads in all City initiatives that reflect on the City's ability to communicate with Council and staff, our citizens and investors, as well as people and businesses inside and outside our community. We are a service

department for:

- Promoting and enhancing our local economy
- Drawing investment to Yellowknife
- Enhancing community engagement
- Working to bridge communication amongst all residents, groups, agencies and the city of Yellowknife
- Administrating municipal law and policy

Policy, Communications & Economic Development Budget	2016 Actuals (\$000's)	2017 Budget (\$000's)	2017 Forecast (\$000's)	2018 Budget (\$000's)	2019 Budget (\$000's)	2020 Budget (\$000's)	Note
<b>Revenue</b>							
Grants	50	50	50	50	50	50	
User Charges	2	-	-	-	-	-	(1)
<b>Total Revenue</b>	<b>52</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>50</b>	
<b>Expenditures (by Activity)</b>							
Communications	352	404	405	413	421	431	
Economic Development	352	404	405	413	421	431	
Rounding	1	1	(1)	1	2	(1)	
<b>Total Expenditures (By Activity)</b>	<b>705</b>	<b>809</b>	<b>809</b>	<b>827</b>	<b>844</b>	<b>861</b>	
<b>Net Revenue (Expenditures)</b>	<b>(653)</b>	<b>(759)</b>	<b>(759)</b>	<b>(777)</b>	<b>(794)</b>	<b>(811)</b>	
<b>Expenditures (By Object)</b>							
Wages & Benefits	410	437	420	444	451	459	
General Services	292	367	384	378	388	397	(2)
Materials	3	5	5	5	5	5	
<b>Total Expenditures (By Object)</b>	<b>705</b>	<b>809</b>	<b>809</b>	<b>827</b>	<b>844</b>	<b>861</b>	

**Note**

- (1) From the sale of City-branded apparel  
 (2) Public relations, communications, and tourism.

