

# COUNCIL'S STRATEGIC DIRECTIONS

In early 2023, Council set their Strategic Directions for their term in office. Complementing the core and essential services that are delivered by the City, Council's Strategic Directions set the tone

and prioritize the kind of projects and activities that the City takes on for Council's term in office. An action plan identifies those actions which advance these Directions.

## Council Strategic Directions 2023-2026



### PEOPLE FIRST

Facilitating a safe, accessible and inclusive community that supports the well-being of all.

#### FOCUS AREAS

##### Reconciliation

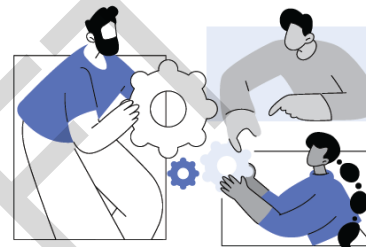
Continuing to nurture positive and respectful relations with Indigenous governments, organizations and peoples

##### Housing For All

Doing our part to create the context for diverse housing and accommodation options

##### Liveable Community

Supporting all residents to participate in the social fabric and physical space of our community



### SERVICE EXCELLENCE

Optimizing resource capacity to ensure reliable services and infrastructure for current and future needs.

#### FOCUS AREAS

##### Asset Management

Planning, implementing and maintaining assets to reliably, safely and cost effectively deliver services for current and future community needs

##### Capacity

Balancing service levels with human and fiscal resources

##### Organizational Culture

Providing a positive and productive workplace environment for effective governance and service excellence

### SUSTAINABLE FUTURE

Managing growth for environmental responsibility and economic diversity.

#### FOCUS AREAS

##### Resilient Future

Enhancing Yellowknife as a great place to live, visit, work and play now and into the future

##### Growth Readiness

Ensuring land development supports economic readiness and community priorities

##### Robust Economy

Doing our part to stimulate and amplify economic development opportunities



### Thinking Forward

#### OUR VISION

Yellowknife is a welcoming, inclusive and prosperous community with a strong sense of pride in our unique history, culture and natural beauty and role as the capital city and gateway to the Northwest Territories.

### Leading With Purpose

#### OUR MISSION

Council will provide leadership, vision and direction in responding to the needs and aspirations of the community by working cooperatively with staff and residents to provide municipal infrastructure, programs and services that are environmentally, socially, and fiscally responsible.

### We Stand for...

Council works to make positive impacts in our community, deliver excellent services and guide a complex organization. We care about the impacts of our decision-making. Our principles guide our civic leadership and municipal service.



#### Reconciliation

The City is committed to reconciliation with Indigenous peoples.



#### Responsiveness

The City is focused on being responsive to the needs of the public.



#### Responsible Decision-Making

The City is focused on evidence-based decisions that serve the broad public interest.



#### Amplifying Others

The City enables residents and other organizations to meet diverse community needs.



#### Multi-Generational

The City will consider the multi-generational impact and legacy of its decisions and actions for generations to come.



#### Engagement

The City is committed to meaningful participation and collaboration.



#### Reliable Services

The City is focused on ensuring the continuity of defined service levels.

For further information, please scan:



CITY OF YELLOWKNIFE

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