



CITY OF YELLOWKNIFE
MINUTES

Heritage Committee
March 20, 2013 at 12:00 noon
City Hall – Upper Boardroom

In attendance: Councillor Adrian Bell
Councillor Niels Konge
Chuck Tolley
Kirsten Luce Vivian
Stephanie Yuill
Adrienne Cartwright
Ruth McKeown
Murray McMahon

City Staff Devin Lake
Anthony Ferri
A. Newman, Recording Secretary

Regrets: Mayor Mark Heyck
Shauna Morgan
Myka Jones
Mike Vaydik

Call to Order

1. The meeting was called to order at 12:00 p.m.

Approval of Agenda

2. Moved by Ms. McKeown,
Seconded by Ms. Luce Vivian

That the agenda be approved as amended.

MOTION CARRIED UNANIMOUSLY

Disclosure of Pecuniary Interest

3. There were no disclosures of pecuniary interest.



Approval of Minutes

4. Moved by Councillor Bell,
Seconded by Councillor Konge

That the Minutes of February 6, 2013 be adopted as presented.

MOTION CARRIED UNANIMOUSLY

Administrative Updates

- 5.
- a) Budget
 - Mr. Lake reviewed the budget. There is \$31,000 with a reserve of \$56,000. The committee noted it was helpful that the budget was emailed before the meeting.
 - b) Administration Representative Change:
 - Mr. Anthony Ferri was introduced to committee members, and will take over as representative for Administration starting in May.
 - Committee inquired who the alternate is for Councillor Bell and Councillor Konge.

Discussion Items

- 6.
- a) Heritage Week Debriefing
 - Committee noted that attendance was low this year. There was a small but enthusiastic crowd in attendance.
 - Committee discussed possible different marketing techniques to reach the non-converted for upcoming Heritage Weeks. Ms. Cartwright noted there were people new to town in attendance. Mr. Tolley questioned if low attendance was due to any difficulty in getting to the Museum. Committee decided to do promotion and PR for future events differently in order to increase attendance next year.
 - Committee discussed the award session.
 - Committee discussed food order. Committee noted that the order was cut in half compared to last year's order (\$900.00 spent). Committee further noted that the quality of the food was great, but there was too much leftover (which went to Salvation Army) due to the Museum space being very restrictive on where food may be served/eaten. Mr. Tolley questioned if food should be provided in future. Ms. Luce Vivian stated it's a draw to bring people to the event.
 - Committee noted that (3) three pieces of art were purchased this year, and Mr. Lake has the payment for these pieces in process.
 - Committee noted that an honorarium will be given to Mr. Marino Casebeer for music tech set up at Javaroma.
 - Ms. McKeown noted that more time is needed at end of the bus tour for questions. Committee noted that there were some fascinating people on the bus, and they were attracted to the event by posters on posts and storefronts, as well as the newspaper. Committee further noted that about 24 people attended, plus some committee members and the tour presenters.



- Committee discussed Sunday's genealogy session. Mr. Ryan Silke brought props for kids, Erin brought in her family history to show to attendees, the Weaver family bible was loaned, and Ms. Luce Vivian gave a tutorial on ancestry.com.
- Ms. Luce Vivian informed the committee that Mr. Norm Glowach wants to do a history of the Rex Café as a blues show. Committee noted that he may contact the Heritage Committee and debut the show for next year's Heritage Week. Committee further noted that this may be something to consider when deciding next year's theme and planning.
- Ms. McKeown questioned if the archives are ever open on a weekend, and if the Heritage Committee could facilitate this for Heritage Week. Ms. Luce Vivian noted that the GNWT would have to pay overtime for staff, which is a hindrance.

Action: Ms. McKeown to speak with Ms. Barb Cameron (Director, Culture and Heritage, Department of Education, Culture and Employment GNWT) regarding having the archives opened on weekends.

b) Visioning

- Ms. Yuill noted there had been a visioning session 3 years ago led by Ms. Lois Little. This session, while great, did not produce results. Ms. Yuill detailed a few items that the committee had decided to move forward with but with which there was no follow-through, such as having each committee member take ownership of a role, do the work, and report back to the committee on progress. It was generally agreed that the notes from this session should be reviewed before another visioning session occurs. Questions were asked as to why the last visioning process didn't succeed. Ms. Yuill would recommend Ms. Little again, as she has the history of the committee and led a good session. It was noted that the committee is able to choose whomever they wish if the cost is kept under procurement policy limits on sole sourcing. Mr. Tolley noted that Ms. Little could do a follow-up session to the 2010 session.
- Ms. McKeown and Ms. Luce Vivian volunteered to be on a subcommittee (if one is created) for the visioning process. Mr. Tolley stated he'd like to see everyone involved (possible evening or weekend workshop).

Action: Mr. Lake will resend the visioning session notes from 2010 to the committee; committee members will review, and, at next meeting, discuss if a sub-committee is needed to decide if a facilitated event for the visioning process is needed or not.

- Ms. Yuill noted that the last visioning session created budget breakdowns. Councillor Konge voiced concerns that budget breakdowns are restrictive and could take away from a large project that may come along. Mr. Tolley stated that the GL code breakdown is good enough of a budget allocation for the time being. Motion for Heritage Week
- In the visioning process, it was suggested that a Heritage Week theme is established earlier in the year so people have more notice to prepare artwork, etc.

c) Scholarship

- Committee discussed creating an academic award or scholarship for Yellowknife heritage. Details such as award amount (\$2,000 to \$3,000 or multiple small awards instead of one



large award), areas of study (history, anthropology, etc.), those who can apply (high school/university/post graduate/mature students, Northerners vs. non-northerners), application process (submit an essay, etc.) were all discussed.

- Ms. Luce Vivian noted there have been no submissions for the heritage award, so would there be interest in an award/scholarship? Councillor Bell suggested having the Education Department involved to spread the word.

Action – Ms. Neumann to send email reminder to members of the scholarship subcommittee (Chair – Councillor Bell, Ms. McKeown, Ms. Luce Vivian, and Ms. Cartwright) occurring on Monday, April 8, 2013 at 7:00 p.m. at Javaroma Café.

- d) Back Bay Aviation Heritage Plaque
- Committee postponed discussion until next meeting.
- e) Electing a Vice-Chair
- Mr. McMahon was nominated, and accepted the nomination.

Moved by Ms. McKeown,
Seconded by Ms. Yuill seconds,

That Mr. Murray McMahon be the Vice Chair for the Heritage Committee.

MOTION PASSED UNANIMOUSLY

- f) Building Inventory Update and Recognizing Heritage Resources
- Mr. Lake spoke on the Building Inventory. Mr. Lake stated that it will be available in the new version of City Explorer (on the City's website) due to be launched in the next few months. The new City Explorer will enable heritage resources to show up when a parcel of land is clicked on.
 - Committee noted that the Back Bay is the only recognized heritage site. Mr. Lake noted it would be helpful to have places recognized (those noted in the inventory). Mr. Lake noted the difference between 'recognizing' and 'designating'. Ms. Yuill would want a friendly reminder for the public to respect current owner of this property. Private ownership' for heritage sites.
 - Mr. Lake suggested the committee make a motion of recognition as we have with the inventory already, and he sees no repercussions to doing this. Councillor Bell would like to see the inventory be kept current. Mr. Tolley stated this could be added to the visioning process, but discussion on how far we go with this project would need to be decided. Mr. Lake noted the City would support and keep the inventory up to date.
- g) Long John Jamboree
- Councillor Bell thanked Mr. Tolley for bringing a banner down to the photo booth at the Jamboree. It was well received. Councillor Bell reviewed the events of the Long John Jamboree and mentioned the furs from the Museum, props from Kellett Communications, donated clothing, etc. Estimated that 100 photos were taken (2-3 people per photo). The



brochures provided by Mr. Lake had a lot of information. Councillor Bell noted that the jamboree reached a huge audience (who did not attend Heritage Week). Councillor Bell stated that events such as this one or the Folk on the Rocks would provide the Heritage Committee with a huge payback with little effort on spreading information about heritage.

- Mr. Tolley noted that we now have posters; however, pop up stands would be easier (an indoor/ outdoor option would be best). Ms. Cartwright stated she was getting final editing done on the other posters.
- Mr. Luce Vivian would like to see Heritage Week artwork purchased by the Heritage Committee at different locations around Yellowknife (not just at the Library) – for example, at the airport.

Items Requiring a Motion

7.

- a) Heritage Walking Tour brochures and Heritage Maps (order required)
 - Mr. Lake stated that in 2010, 1,000 of both the brochure and map were ordered. Mr. Lake suggested that this order be repeated with the same quantity. Ms. Yuill – would like to add 500 to order for events. 1,000 of each is \$6,500, and 1,500 may be close to \$10,000. Councillor Bell suggested if the committee updates the map, an RFP could be done (quotes from other companies).
 - It was noted that a map containing more of new town and old town be updated for the new printing.

Action: Ms. Yuill to review the printed map and look at editing for the next print batch.

Action: Administration to get quotes for printing of Heritage Walking Tour brochures and Heritage Maps for next meeting for committee's approval.

- b) Heritage Week art purchases

Moved by Councillor Bell,
Seconded by Ms. Yuill,

That \$1,820.00 of the Heritage Committee budget is spent on Heritage Week art purchases.

MOTION CARRIED UNANIMOUSLY.

- c) Reinstating Heritage Committee lunches
 - Committee discussed the convenience of having lunches catered, as many committee members run from work to the meeting, and have no other opportunity to eat nor do they have time to prepare a lunch. It was noted that if lunches are reinstated, that meetings begin on time, and that the meeting occur while everyone eats.



Moved by Councillor Bell,
Seconded by Ms. Yuill,

That lunch be reinstated for future Heritage Committee meetings.

MOTION CARRIED.

(Councillor Konge opposed, Ms. Cartwright, Ms. McKeown, Ms. Luce Vivian abstained)

Next Meeting

8. Next regular meeting scheduled for Wednesday, April 17, 2013 at 12:00 p.m. in the large lower boardroom at City Hall. Ms. McKeown passed along her regrets.

Adjournment

9. The meeting was adjourned at 1:05 p.m.

Prepared: April 17, 2013; /an