

# **MINUTES**

# HERITAGE COMMITTEE Wednesday, March 18, 2015 at 12:00 noon Lower Boardroom, City Hall

Minutes of a meeting held on Wednesday, March 18, 2015 at 12:05 p.m. in the Lower Boardroom at City Hall. The following Committee members were in attendance:

Vice-Chair: R. McKeown

**Councillor Bell** 

D. FinchD. KellettK. Luce-Vivian

The following members of Administration were also in attendance:

L. Dunsmore, Recording Secretary

J. Larson (for D. Lake)

The following Committee members were absent:

A. Cartwright
Mayor Heyck
Councillor Son
S. Irlbacher-Fox
M. Vaydik

### **Call to Order**

1. The meeting was called to order at 12:05 p.m.

# **Approval of Agenda**

- Committee requested that the presentation by Ms. Marie-Ève Duperré about CDÉTNO's Heritage Walking Tour app be heard immediately after the Call to Order, and that approval of the Minutes of the meeting on December 17, 2014 be deferred to April 2015. Councillor Bell requested that a discussion of Changes to the Structure of Committees of Council be added to the agenda following CDÉTNO's presentation.
  - R. McKeown moved,
  - K. Luce-Vivian seconded,

That the agenda be approved as amended.

MOTION CARRIED UNANIMOUSLY



# Presentation Regarding the Heritage Walking Tour App (Marie-Ève Duperré, CDÉTNO)

Ms. Duperré provided an overview of the Old Town Walking Tour app, which is a self-directed tour that uses GPS on one's cellphone to link historic sites in Yellowknife to archival photos and related narrative. The download will be available to visitors at no cost on websites such as the Northern Frontier Visitors Centre, www.discovery.com, the Conseil de développement économique des Territoires du Nord-Ouest (CDÉTNO) and the City of Yellowknife.

In the discussion that followed the presentation, members expressed concern about the outdated style and language of the narrative and inability to edit the narrative or photos without incurring additional fees. As Committee did not create or have input into the content and does not own the final product, some members questioned whether the app should be made available on the City's website.

At the request of Committee, contact info for Ms. Duperré is included, below:

Marie-Ève Duperré
Agente en développement économique
Economic Development Manager
CDÉTNO
C.P. 488
Yellowknife, NT X1A 2N4
Ph: 867-873-5962 ext. 3, or 1-866-849-9139

Fx: 867-873-5963 services@cdetno.com

#### **Disclosure of Pecuniary Interest**

4. There were no disclosures of pecuniary interest.

# **Approval of Minutes of Previous Meetings**

5. Deferred to next scheduled meeting of Heritage Committee on April 15, 2015.

Action: The recording secretary will email Committee minutes of the previous meetings for approval-inprinciple by email, in order to expedite formal approval of these minutes at the next scheduled meeting (April 15, 2015).

# **Changes to Structure of Committees**

- 6. a) Councillor Bell advised Committee that Administration had tabled a report on the Restructuring of Committees of Council. One recommendation is that City Councillors be selected to chair the committees, rather than members of the general public. Some members of the Heritage Committee expressed concern about the new structure, and requested that a discussion on the impact of the recommendations be added to the agenda for the next meeting.
  - b) Councillor Bell announced his resignation from Committee, citing a busy schedule that no longer permits him to attend meetings of the Heritage Committee.

Councillor Bell moved, K. Luce-Vivian seconded,

That Committee recommend to City Council that, without delay, it fill the vacancy left by Councillor Bell's resignation from the Heritage Committee.



Committee thanked Councillor Bell for his contribution to the recognition, preservation and promotion of Yellowknife's heritage.

# **Administrative Updates**

# 7. a) Budget Update

| 2015 Heritage Budget Year-to-Date                                  |          |           |           |  |  |  |
|--|----------|-----------|-----------|--|--|--|
|  | 2015     | 2015      |           |  |  |  |
| Coding   | To Date  | Budget    | Variance  |  |  |  |
| 6150-1-6000 Heritage Committee Heritage Committee Projects         | 1,200.00 | 20,000.00 | 18,800.00 |  |  |  |
| 6150-1-6001 Heritage Committee Art Collection                      | 0.00     | 3,000.00  | 3,000.00  |  |  |  |
| 6150-1-6210 Heritage Committee Meeting Expenses                    | 164.45   | 2,000.00  | 1,835.55  |  |  |  |
| 6150-1-6220 Heritage Committee Advertising & Plaquing              | 1,009.78 | 5,000.00  | 3,990.22  |  |  |  |
| 6150-1-6570 Heritage Committee Contracted Costs                    | 0.00     | 5,000.00  | 5,000.00  |  |  |  |
| <b>Note:</b> The reserve has \$124,685.28 as of December 31, 2014. |          |           |           |  |  |  |

### b) Youth Heritage Mural

Committee sent a letter of support to Ms. Lisa Edwards, confirming that it had approved a \$6,000 grant for the Youth Heritage Mural project. Vice-Chair R. McKeown signed the letter on behalf of the Chair as he was out of town, and Administration emailed the letter to Ms. Edwards on March 3, 2015.

### c) 2015 Heritage Action List

Committee reviewed its action list and made the necessary updates. Please see highlights, below:

- **Heritage Days 2015** Please see the report, below, of Heritage Days held from February 20 to 22, 2015. Committee has decided that Heritage-related events will be held throughout 2015.
- **Develop partnerships with other organizations** There has been little response to Committee's invitation to partner with other organizations to offer Heritage-related events; therefore, the invitation will be added to Committee's web page.
- **Heritage Walking Tour App** This will be promoted on the City's website.

# Action: D. Lake will place an announcement about the Walking Tour app and a link to the download on Committee's web page.

# **Heritage Days Recap (report by D. Lake)**

#### 8. a) "February 20: Music Jam at the Wildcat Café

For the second year, this event was a great success with a capacity crowd of enthusiastic musicians and audience members. The atmosphere was casual and the use of the Wildcat venue in winter was wonderful. Ryan McCord did a fine job of welcoming people and hosting the evening. Dave Kellett and Ruth McKeown attended to represent the Heritage Committee.

# "Feb. 21: History of the Snow King Festival and Tour of the Ice Castle

This lively event was enjoyed by a combination of 36 local residents and tourists of various ages who joined in on the talk and tour, led by the Snow King and Ryan McCord. The Snow King provided a short history of the Festival and an explanation of the construction of the castle, while Ryan ensured the safety of participants and answered questions. There was hot chocolate and home baking, and Ruth attended to represent the Heritage Committee.



# "Feb. 22: Amazing Family Sundays 2:00-4:00 p.m. at Prince of Wales Museum (in cooperation with the Museum's Education staff member, Mike Mitchell)

Approximately 100 persons participated in several indoor and outdoor fun and challenging activities planned by Mike Mitchell. Mike Mitchell is a great motivational Educator and did a lot of preparation to come up with activities/equipment/games for families to participate in. This is a good partnership for the Heritage Committee. Dave Kellett volunteered, along with Ruth and her daughter who was visiting. It would have been helpful if there had been more volunteers from Heritage Committee to supervise activities as it was a very busy but enjoyable time."

| 2015 Heritage Days Expenses (Feb 20-22 Events) |            |            |                               |  |  |
|--|------------|------------|-------------------------------|--|--|
| Item   | Cost       | Paid?      | Notes                         |  |  |
| Wildcat Food (Ruth)                            | \$309      |            | Cheque to be issued           |  |  |
| Wildcat Entertainment Honorarium               | \$200      | Paid       | March cheque run              |  |  |
| Porta Pottie                                   | ?          |            | Invoice forthcoming           |  |  |
| AntiFreeze for Porta Pottie                    | \$31.91    | Devin Visa |                               |  |  |
| Sound (John Churcher)                          | \$250      | Paid       | March Cheque run              |  |  |
|  |            |            |                               |  |  |
| Snowking Honorarium                            | \$200      | Paid       | March Cheque run              |  |  |
| SnowKing Hot Chocolate/Snack                   | \$150      | Paid       | March Cheque run              |  |  |
|  |            |            |                               |  |  |
| Museum Event - Bobby Drygeese (handgames)      | \$150      | Paid       | March cheque run              |  |  |
| Advertising (Yellowknifer) 2x1/4 pg color ads  | \$1,060.27 | Paid       | Invoice to be paid, submitted |  |  |
| Design   | \$250      | Paid       | Invoice to be paid, submitted |  |  |

# b) Portable Heritage Display

Committee has expressed interest in having a portable heritage-themed display board produced that would resemble the one outside Just Furs in Old Town. Members were encouraged to use the news release for the City of Yellowknife Street Banner Project as a template for a Request for Proposals to design and build such a display. Further discussion was deferred to the next meeting of Committee, in April.

#### c) Heritage Photo Booth

- D. Kellett moved,
- K. Luce-Vivian seconded,

That Committee provide funding of up to \$1,000 to the Mine Heritage Society to sponsor the Heritage Photo Booth at the 2015 Long John Jamboree.

# MOTION CARRIED, with two abstentions

(Councillor Bell declared a conflict, as he serves on the Long John Jamboree's Board of Directors; D. Finch also declared a conflict, as he is on the board of the Mine Heritage Society.)



#### d) Future Events

- Make the Wildcat Café available more often for jams and similar events
- Create a Heritage information booth for use at festivals throughout the year (e.g. Folk on the Rocks)
- Offer Heritage bus tours from June to September (one per month), plus November 11 (for veterans)

#### **Heritage Committee presentation**

9. Members reviewed and approved the Heritage Committee presentation, and would like it put on Committee's web page.

Action: Mr. Larson or Mr. Lake will request the assistance of Communications and Economic Development to format the presentation in accordance with the City's specifications, then put the final document on Committee's web page.

# Funding Application – History of SnowKing Festival

Members were willing to support the project proposed by the SnowKing's Winter Festival but declined the application, as the Festival already receives an annual grant from the City's Core Grants Committee. Additional funding from the Heritage Committee would jeopardize the financial support already provided to the SnowKing's Winter Festival by the Core Grants Committee.

#### **Standing Agenda Items**

- 11. a) Robertson Headframe In recent talks, Newmont Mining announced it would only allow the City to take ownership of the Robertson Headframe if the City agreed to indemnify the mining company. As the City is not in a legal or financial position to do so, the issue of preserving the headframe is now out of the City's hands. Committee's only recourse now is to lobby the MLAs and other interested parties to persuade them to take on the cause of preserving the Robertson Headframe.
  - b) Back Bay Cemetery The cemetery is in need of signage. Committee would like to approach Community Services about having the signs made at that department's expense, if possible. Committee would also like to have a spring cleanup in the cemetery.

Action: D. Lake will ask Community Services if the department would have signs made up educating the public about the history of the cemetery, and asking them to use the area carefully and with respect.

c) **Reconciliation with First Nations** – Committee agreed to rename this item "Recognition of" or "Outreach to" First Nations in future agendas because the word "reconciliation" has become heavily imbued with political and legal overtones. Members have wanted a representative of the First Nations to occupy a seat on the Heritage Committee for quite some time, and fully support this initiative.

# **Heritage Share**

- 12. a) One of the events at the Long John Jamboree later this month is a themed Art Show. The theme for 2015 is the Robertson Headframe.
  - b) Ms. McKeown recently had a conversation with Gordon Van Tighem, former Mayor of Yellowknife and enthusiastic supporter of aviation-related events, about bringing the Avro Lancaster to Yellowknife for the 2016 Airshow. With his vast network of contacts in the north and throughout Canada, Mr. Van Tighem would be invaluable to the success of this project.



c) With the support of the Chair and Committee, Ms. McKeown has drafted a letter for the CEO of the National War Planes Heritage Museum in Ottawa (the Lancaster's current home), advising him of Northerners' wish to have the aircraft visit Yellowknife, and offering the Heritage Committee's support to help make such an event possible.

Action: Recording secretary will prepare the letter for signature by the Vice-Chair, as the Chair is out of town, and mail the letter this week.

# **Next Scheduled Meeting**

13. The next regularly scheduled meeting will take place at noon on Wednesday, April 15, 2015 in the Upper Boardroom at City Hall.

# **Adjournment**

- 14. R. McKeown moved,
  - D. Finch seconded,

That the meeting be adjourned at 1:15 p.m.

**MOTION CARRIED UNANIMOUSLY**