

Mayor's Task Force on Economic Development January 30, 2020 at 11:30 a.m. Council Chamber

MINUTES

Minutes of a meeting held on Thursday, January 30, 2020 at 11:30 a.m. in Council Chamber. The following Committee members were in attendance:

Present: Mayor R. Alty, ex-officio, Chair,

L. Chen,

D. Connelly (via conference),

P. Houweling,

C. Keats,

S. Payne,

M. Robitaille,

K. Ruptash,

T. St. Denis,

K. Thomas, and

R. Warburton.

The following Consultants were in attendance:

P. Chugh, and

T. Weicker.

The following additional individuals were in attendance:

P. Betsina, and

J. Snaggs.

The following members of Administration staff were in attendance:

S. Bassi-Kellett,

K. Penney,

J. Farmer, and

B. Poeschek.

Call to Order

1. Chair R. Alty called the meeting to order at 11:37 a.m.

Disclosure of Pecuniary Interest

2. There were no disclosures of pecuniary interest.



Approval of the Agenda

Committee approved the Agenda as presented.

Approval of the Minutes of Previous Meeting

4. Committee approved the Minutes of the meeting held on December 11, 2019.

Presentation and Discussion of Draft Strategy – Ted Weicker

5. Chair R. Alty introduced T. Weicker (the "Consultant"), inviting him to present his review of the draft Economic Development Strategy (the "Preliminary Strategy").

The Consultant provided a brief rundown of the project and his findings and an overview of the Preliminary Strategy itself, detailing the vision, mission and goals for the City as well as key underlying principles and overall economic development objectives. A comprehensive chart of draft goals and strategies was also reviewed for Committee.

Discussion amongst Committee took place with a focus on specific goals and strategies, priorities, partnerships, the role of the Task Force going forward and further feedback required.

Next Steps

6. Committee briefly discussed next steps in relation to completion of the Preliminary Strategy.

Action Item: The Consultant will send an e-mail to Committee within a week requesting feedback, and Committee will respond to clearly identify priorities (high, medium and low) as well as potential partnerships.

Next Meeting

Committee discussed the frequency of meetings going forward, with Administration noting that
the Terms of Reference anticipated quarterly meetings once the finalized Economic
Development Strategy is adopted. Committee concluded that triannual meetings would be more
beneficial.

Adjournment

8. The meeting was adjourned at 1:45 p.m.

Prepared: February 3, 2020 /BP

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