

Wildcat Café Trademark Information

The City of Yellowknife registered the trademark for 'Wildcat Café' in 2011 to protect its interests. As owner of the trademark, the City is responsible for ensuring its integrity is maintained.

Trademark information:

Trademark word: "WILDCAT CAFÉ"

Services:

Restaurant Services

Souvenir Store services relating to a variety of souvenirs, books, periodicals, snack foods and drinks.

What does a registered Trademark mean?

- The registration provides proof of ownership.
- It provides the City with exclusive rights across Canada for 15 years and may be renewed indefinitely.
- It helps the City to protect products and services from imitation and misuse.
- It allows the City to flag an infringement under the *Trade-marks Act*.
- It provides the City with licensing opportunities to maximize our trademark's commercial potential.
- It protects our trademark's value

Using the City's Wildcat Café Trademark

Contact the City of Yellowknife regarding use of the Wildcat Café Trademark. The City would like to ensure that the trademark is a replica with no additives, adjustments, associated wording or taglines. The City will also review the final product prior to distribution. There is no exclusive distributor of the Wildcat Café trademark at this time.

If you are photographing or painting the Wildcat Café and *not* distributing the image, there is no prior permission required from the City of Yellowknife.

Want to learn more?

Here is the link to the trademark information re: the Wildcat Café.

<http://www.cipo.ic.gc.ca/app/opic-cipo/trdmrks/srch/vwTrdmrk.do?lang=eng&status=OK&fileNumber=1390209&extension=0&startingDocumentIndexOnPage=1>

Here is a link to general trademark information:

<http://www.cipo.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/wr00058.html>