

City Council adopted the following Goals and Objectives at its meeting on May 27, 2013:

Goal #1: BUILDING A SUSTAINABLE FUTURE

Objectives:

- 1(a) Realize Opportunities to Encourage Economic Growth and Diversity.
- 1(b) Continue to Have a Sustainable and Practical Approach to Infrastructure Deficit Reduction.
- 1(c) Emphasize Fairness, Value and Transparency in Financial Decisions, Program Delivery and Land Administration.
- 1(d) Facilitate and Support Sustainable Development.
- 1(e) Advance the City's Financial Interests with other Orders of Government.

Actions:

- 1.1 Develop an Economic Development Strategy.
- 1.2 Develop a Tourism Strategy.
- 1.3 Opportunities for Small Business (incubate).
- 1.4 Branding Strategy.
- 1.5 Implement Asset Management.
- 1.6 Contract Reporting.
- 1.7 Regular Departmental Operational Reviews.
- 1.8 Review Budget Document / Process.
- 1.9 Streamline Permitting Process.
- 1.10 Review Land Administration By-law (including Land Fund).
- 1.11 Develop Strategy for Lobbying Other Orders of Government to advance the City's Interests.
- 1.12 General Plan Overview and Analysis.
- 1.13 Framework for Triple Bottom Line.
- 1.14 Negotiate the Transfer of a portion of Hwy 4 (Niven Gate to 49th Ave).
- 1.15 Establish an Economic Development Committee / Strategy / Task Force.
- 1.16 Determine the City's option in Affordable Housing.
- 1.17 Explore policy options to mitigate future infrastructure deficit.
- 1.18 Pursue resolution of Harbour jurisdiction.

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Goals and Objectives (... cont'd)

Goal #2: STEWARDS OF OUR NATURAL AND BUILT ENVIRONMENT

Objectives:

- 2(a) Maintain, Respect, Preserve and Enhance the Natural Environment, Natural Heritage and Green Space.
- 2(b) Improve Transit, Roads, Sidewalks, Recreation Facilities and Trails with an Emphasis on Active and Healthy Living Choices.
- 2(c) Develop Smart and Sustainable Approaches to Energy, Water and Sewer, Waste Management and Building Systems.
- 2(d) Promote a Range of Commercial, Residential and Institutional Development and Revitalization Opportunities.
- 2(e) Maintain and Enhance Core Services and Adapt to Changing Needs.
- 2(f) Fully Implement and Sustain a Customer Service Culture.
- 2(g) A Sense of Personal and Community Safety.

Actions:

- 2.1 Readdress regulations of Capital Area Strategy.
- 2.2 Consult and implement Harbour Plan initiatives.
- 2.3 Continue to explore alternative energy solutions.
- 2.4 Develop an implementation plan for Downtown Revitalization.
- 2.5 Develop a Customer Service Model of Excellence.
- 2.6 Review and revise the Waste Management Strategic Plan.
- 2.7 Explore options for improved and enhanced public transit.
- 2.8 Tourism Kiosk in Old Town.
- 2.9 Parking in Downtown Core.
- 2.10 Behaviour By-law.
- 2.11 Review of Smart Growth Principles.
- 2.12 Promote efficient and safe salvaging / recycling at Solid Waste Facility by creating a mechanism to create safe and organized salvaging / recycling.
- 2.13 Investigate options for curbside compost / recycling.
- 2.14 Renew CEP beyond 2014.
- 2.15 Increase local food security / production.
- 2.16 Investigate innovative financing mechanisms related to energy use.
- 2.17 Improve the safety, connectivity & efficiency of Yellowknife's pedestrian, cycling and multiuse pathways.
- 2.18 Create a safer, cleaner and vibrant city.

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Goals and Objectives (... cont'd)

Goal #3: ENHANCING COMMUNICATIONS AND COMMUNITY ENGAGEMENT

Objectives:

- 3(a) Celebrate Community Participation and Volunteerism.
- 3(b) Promote Heritage, Culture, Arts and other Unique Characteristics of Yellowknife.
- 3(c) Ensure Transparency, Accountability and Reporting.

Actions:

- 3.1 Develop and implement a Communications Plan.
- 3.2 Highlight volunteer opportunities with the City.
- 3.3 Develop a Master Plan for Heritage, Culture and Arts.
- 3.4 Develop online tools to connect volunteers to organizations.
- 3.5 Profile existing significant buildings for commemorative purposes with appropriate identification plaque.
- 3.6 Review and strengthen Council's Code of Conduct and the Election By-law; amend as required.
- 3.7 Review / develop a plan to improve the way written communications is distributed to community (plain language).
- 3.8 Conduct an annual review of Council's Strategic Plan and Report.
- 3.9 Enhance our safe and respectful community for all Yellowknifers (inclusivity).

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Goals and Objectives (... cont'd)

Goal #4: CREATING AND SUSTAINING MEANINGFUL RELATIONSHIPS

Objectives:

- 4(a) Develop Prosperity through Strategic Partnerships.
- 4(b) Advance the City's Interest in Responding to Social, Environmental and Economic Issues and their Impacts.
- 4(c) Be Accountable to Residents by Ensuring Open and Accessible Information Flow and Accessible Decision-Making.
- 4(d) Create an Environment of Mutual Respect, Open Dialogue and Teamwork.

Actions:

- 4.1 Highlight Opportunities for Corporate or Individual Sponsorship.
- 4.2 Joint Council Meetings with First Nations organizations.
- 4.3 Strengthen Internal Culture / Relationships (staff).
- 4.4 Measure and Improve Employee Retention.
- 4.5 Investigate Downtown Improvement District.
- 4.6 Work with the GNWT to explore options for improvements to the facilities and lands at the Yellowknife Airport.
- 4.7 Explore Opportunities for Secondary Education.
- 4.8 Review Council (and other) Committees.
- 4.9 Webcasting of Council and Committee meetings.
- 4.10 Build a foundation to address Social Issues.
- 4.11 Collaborate with partners and key stakeholders to advance the interests of Yellowknifers in the Giant Mine site remediation.
- 4.12 Resolve land tenure issues within the City to address Municipal, Territorial and First Nations interest.
- 4.13 Develop a Customer Service Model of Excellence.
- 4.14 Re-examine Territorial legislation that governs the City.
- 4.15 Foster partnerships to promote innovation within the building / development community.

