



CITY OF YELLOWKNIFE
Proclamation



UNITED WAY MONTH

OCTOBER, 2017

BE IT KNOWN to whom these presents do concern;

WHEREAS, the United Way works for lasting and measureable change for our community and the whole territory; and

WHEREAS, the mission of the United Way is to improve lives and build community by engaging individuals and mobilizing collective action; and

WHEREAS, the United Way can achieve these improvements by addressing not just the symptoms of problems but also their root causes; and

WHEREAS, the United Way wants to bring about community impact by funding meaningful and long-term improvements to the quality of life for residents in our city and territory; and

WHEREAS the United Way provides grants to help people move out of poverty, support resident and community engagement, and helps kids to be all that they can; and

WHEREAS, the United Way has invested almost \$400,000 to charities in Yellowknife in the last four years; and

WHEREAS, the United Way will launch its public campaign for 2017 on September 27th and it will run until October 18th.

NOW THEREFORE, I, Mark Heyck, Mayor of the City of Yellowknife, by the power vested in me do hereby declare the month of October, 2017 as *United Way Month* in the City of Yellowknife and encourage all residents to give generously through their workplace campaigns or in response to the public campaign.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Yellowknife to be affixed this 25th day of September, 2016.



Mark Heyck
Mayor