



CITY OF YELLOWKNIFE

## Invitation to create artwork for wayfinding kiosks

The City of Yellowknife is seeking artists to submit their application to create artwork to be included on six separate information kiosks around Yellowknife. The four-sided kiosks are scheduled to be installed in late Summer 2020. One side of each kiosk will be dedicated to artwork.

### **Project Goals:**

The artwork is intended to complement the wayfinding information presented on the other panels of the kiosks and will reflect Yellowknife's heritage, culture and local landscape.

### **Scope of Project:**

Artwork must be the intellectual property of the artist and be completed by August 1, 2020.

### **Installation:**

All artwork will be digitalized for installation and will be mounted on panels that are 700mm (width) x 1470mm (height) in size. The artwork will be framed inside a design template that will match the look and feel of the Extraordinary Yellowknife branding guidelines. Artwork can be submitted as a digital or hard copy.

### **Eligibility & Process:**

Open to artists residing in the Northwest Territories. Group submissions are accepted. Artwork can be of any medium that can withstand digitalization.

A selection committee consisting of representatives from the City of Yellowknife will evaluate submissions.

### **Deadline for application submissions is June 22, 2020.**

Artists are responsible for ensuring that application submissions are received by the deadline. No extensions will be granted and late submissions will not be considered. Please read the full call to artists to ensure compliancy with submission requirements. Incomplete submissions will not be considered.

### **Resources:**

[City of Yellowknife Wayfinding Strategy](#)  
[Intercultural Heritage & Placemaking Plan](#)  
[www.extraordinaryk.ca](http://www.extraordinaryk.ca)



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### **Application Requirements:**

Applicants are asked only to submit a portfolio at this time.

Submissions must be in digital format and less than 10MB in size. Additional materials not specifically requested will not be reviewed.

All responding artists are asked to submit the following in a single document:

1. Name, address, website (if applicable), and contact information of the applicant(s).
2. A written statement of interest, concept and their qualifications.
3. Images of previous artworks (maximum of 5) that display methods or concepts relevant to this project. Multiple images of a single project are encouraged.
4. The title, location, media, size, commissioning body, and brief description of each artwork presented.
5. Video documentation of artworks is permitted. A link to a video hosted on YouTube or Vimeo is acceptable.

Shortlisted artists will be invited to attend an interview (in-person or teleconference) with the Selection Panel to present a detailed concept design.

The Selection Panel will review all portfolio submissions and select up to six artists. One for each kiosk commission.

Artist selection will be based on:

- Strength and creativity of past work
- Demonstrated ability to produce and present work
- Relevance to Project
- Consistency with the recognition of Yellowknife as the traditional land of the Yellowknives Dene First Nation

### **Upon Successful Selection:**

1. Shortlisted artists must enter into an Agreement with the City to prepare a detailed concept proposal.
2. Each successful artist will be awarded 50% of the honorarium to provide a detailed concept design for the artwork for their assigned kiosk.
3. Artists will be provided with detailed location and content information of their assigned kiosk panel to assist with their concept design.

### **Selection Process:**

The total honorarium available for each commission is \$1,500. The honorarium will be awarded in two



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lump sums. 50% (\$750) will be awarded to the successful artist(s) upon providing a concept design and the remaining 50% (\$750) once the final artwork has been accepted by the Selection Committee.

### **How to Submit:**

- a) Using the Public Art [online form](#). Or;
- b) Email as one (1) document (PDF is preferred), portrait format, not do exceed a file size of 10MB to [ecd@yellowknife.ca](mailto:ecd@yellowknife.ca) with "Public Art" in the subject line.

### **Original Artwork:**

The original artwork created for this submission will be retained by the City for public display.

### **Working with the City**

Artists will be contracted through a standard Letter of Contract.

### **Copyright**

The artwork copyright will remain with the artist. The City, by means of an honorarium paid to the artist, is provided permission to use the artwork as applied and for digital and print promotional purposes.

### **Cancellation and The City's Right to terminate a Contract**

The City may, at any time during the term of a contract, upon giving 30 days notice to the successful artist(s), terminate a contract. Further, The City in its sole discretion may terminate the agreement for reasons including but not limited to unethical or criminal activities immediately upon written notice.

### **Questions and Clarification**

Email: [ecd@yellowknife.ca](mailto:ecd@yellowknife.ca)

Phone: 867.920.5600

Web: [www.yellowknife.ca](http://www.yellowknife.ca)