



Q & A

2023 Canada Winter Games

City Council has established a 2023 Canada Winter Games Working Committee with a role, as defined in the Terms of Reference, to determine the feasibility and advisability of moving forward with a bid submission to the Canada Games Council.

The Committee is comprised of 23 individuals representing a wide range of interest groups including various levels of Government, Sport and Business sectors of the community. Prior to moving forward with a recommendation to Council, many key factors and information will be reviewed such as accommodations, financial impacts, business opportunities, sport and non-sport venues and benefits/legacy of the Games.

1. **Q** - Why is Yellowknife on the list to host the Canada Games and who makes the final decision on hosting?

A – Every Province and Territory has the opportunity to host the Canada Games once during a hosting rotation. In 2007 Federal – Provincial / Territorial Ministers of Sport approved the current rotation which includes hosting of the 2023 Games in the NWT.

The Canada Games Council is responsible for establishing and safeguarding the standards associated with hosting the Games. The host Territory / Province is responsible for approving the final selection of a host once the Council has reviewed and approved a bid. In the NWT, the community that has the services and facilities capable of hosting the Games is Yellowknife.

In 2013, the GNWT approved a process that would lead to the selection of Yellowknife as the host of the 2023 Games (if they choose to do so).

2. **Q** - What happens if Yellowknife decides not to host the 2023 Canada Games?

A -The Canada Games hosting cycle covers 26 years (13 Provinces / Territories). If Yellowknife chooses not to host, the City may have to wait until 2049 before being considered again.

3. **Q** - What is the deadline for the hosting decision?

A - The bid to host the 2023 Games must be prepared in 2015/2016. It would be reviewed in 2016. A decision to proceed with the development of a bid must be made by the fall of 2015.

4. **Q** - Have previous Host Societies finished with a deficit?

A - No, in fact all Canada Games over the last ten years have realized a net surplus after their Games. All of these organizations have invested the surplus into legacy capital projects, scholarships and similar initiatives.

2013 Sherbrooke - \$2,255,500 (based on unaudited statements at the moment)

2011 Halifax - \$2,548,786

2009 PEI - \$3,332,217

2007 Yukon - \$1,000,000

2005 Regina - \$3,534,382

5. **Q** - Where will the funding come from to operate the Games?

A - A Host Society / City contribution would typically come from:

- An in-kind donation of existing facilities by the City
- Corporate sponsorship
- Ticket and merchandise sales
- Other eligible funding programs
- A City Contribution

The GNWT and Sport Canada have both committed capital and operational funding for the Games in the amount of \$3M for capital and \$9.42M for operations.

6. **Q** – How much will it take to operate the Games?

A – The Canada Games Committee is reviewing materials from past Canada Winter Games and other information from events held in Yellowknife. It will utilize this information to develop a budget as part of its report to City Council.

7. **Q.** Where will the athletes and coaches stay during the Games.

A - The Host Society will be responsible for housing up to 1,800 athletes and coaches for each week of the Games. Currently the City, MACA and the Housing Corporation are investigating options that will address the needs of the Games and provide a lasting legacy to the community.

8. **Q** - What are the benefits of bringing the Canada Games to Yellowknife?

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| <ul style="list-style-type: none">• Volunteer development• Official development• Infrastructure improvements• National exposure for Yellowknife and the NWT• Increased tourism visits• Community/NWT pride and spirit• Financial surplus (range of surplus for the past ten years \$1 – \$3.5 million) | <ul style="list-style-type: none">• National Test events (prior to the Games)• More sport events hosted after the Games• Investment in youth• Service industry expertise• Event management expertise• Canadian pride• Friendships and memories |
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9. **Q** - What are the economic benefits of the Games?

A - After each Canada Games, the Canadian Sport Tourism Alliance has carried out an Economic Impact Assessment Report. The following table highlights the pertinent information:

| Table 4 – Comparative Information for Previous CWG | | | | |
|---|-----------------------|---------------|---------------------|-----------------------|
| Category | New Brunswick 2003 | Yukon 2007 | Nova Scotia 2011 | B.C. 2015 (Est) |
| Athletes/Coaches | 3,200 | 3,440 | 2,700 | 3,400 |
| Visitors | 5,100 | 7,500 | 11,500 | 15,000 |
| Visitor Spending | \$3.86M | \$8.7M | \$6.1M | N/A |
| Economic Injection | \$57.6M | \$94.8M | \$130M | \$80M |
| Budget – Operations | \$17.8M | \$24.5M | \$26.3M | \$27.5M |
| Budget – Capital | \$21.8M | \$67.4 | \$29.8 | \$19.1M |
| Volunteers | N/A | 3900 | 5000 | 4500 |
| Jobs | 1,015 | 1,124 | 1,112 | N/A |
| GDP (Net Econ Activity) | \$70.4M | \$75.2M | \$58.3M | N/A |
| N/A – Data Not Available | | | | |

10. **Q** - How many volunteers are required for the Canada Games?

A - It is anticipated that the 2023 Games will require approximately 4,000 volunteers. For comparison, the 2008 Arctic Winter Games required 3,000 volunteers.