



CITY OF YELLOWKNIFE

**RECREATION GUIDE ADVERTISING AGREEMENT**

Advertiser (Business/Organization): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mail invoice to: \_\_\_\_\_

- The Advertiser agrees to pay the City of Yellowknife for advertising scheduled below as per the rates and terms indicated in the most current Fees & Charges By-law No. 4436.
- The Advertiser will supply a camera-ready advertisement in the appropriate size and format by the indicated deadline. Since the advertisement will be camera-ready, no proof of the advertisement will be provided unless the City of Yellowknife notices any errors in the advertisement.
- The City of Yellowknife reserves the right to decline advertising that is deemed offensive or controversial in nature.
- As space in the Recreation Guide is limited, the City of Yellowknife will reserve the right to decline advertising due to space limitations.

Size of advertisement (Circle one. Dimensions are length x width):			
1 (Full) Page	1/2 (Half) Page	1/4 (Quarter) Page	1/8 (Eighth) Page
(8.5"x 6.5")	(4.125"x 6.5")	(4.25"x 3.125")	(2" x 3.125")

Publication Date (circle advertisement period, indicate year):

Summer 20 \_\_\_\_\_  
(May-August)

Fall 20 \_\_\_\_\_  
(September-December)

Winter 20 \_\_\_\_\_  
(January-April)

Note: If you commit to advertising in **three consecutive Recreation Guides**, you are entitled to a 15% discount. Fill out the above section with one of each Summer, Fall, and Winter Guides to reserve your space and receive your discount.

I, the Advertiser, agree that the advertisement submitted to the City of Yellowknife has been proofed by myself and is ready for printing. Any additional changes to the advertisement may be subject to additional costs.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

AN/an

Docs# 376772 v1

Date Received:
Initials:

