

Street Events, Programming & Placemaking

Let's Celebrate
Downtown
Yellowknife

Festival on Franklin



Cleanliness

- * Short term goals to reintroduce downtown to our residents and provide welcoming environment to visitors.
- * Property and business owners take pride / responsibility of areas in front of shops.



Safety



Events

Continue to program events downtown. Businesses, organizations and City can collaborate for ideas and create partnerships.



Example Festivals





YELLOWKNIFE
FARMERS
MARKET



Arts & Music

Attract crowds.
Yellowknife has a
vibrant art scene. Home
to many professional
musicians.

Old Town Ramble &
Ride is an excellent
example of showcasing
community and place.



Fran Hurcomb photo

Arts & Music

People Love Music

Organized Entertainment

Random Entertainment-Busking



Public Art



PlaceMaking

Placemaking capitalizes on a local community's assets, inspiration, and potential with the intention of creating public spaces that promote people's health, happiness, and well being.





Food, Kiosks & Restaurants

Play an important role in attracting people. Businesses and city and BIA can work collaboratively to succeed.

