Street Events, Programming & Placemaking

Let's Celebrate
Downtown

Yellowknife Franklin Festival on Franklin



Cleanliness

- * Short term goals to reintroduce downtown to our residents and provide welcoming environment to visitors.
- * Property and business owners take pride / responsibility of areas in front of shops.



Safety









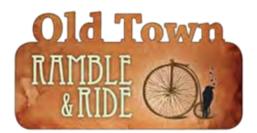


Events

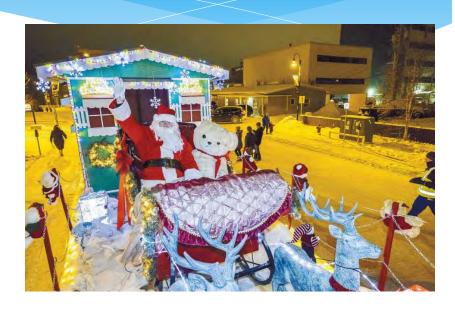
Continue to program events downtown.
Businesses, organizations and City can collaborate for ideas and create partnerships.



Example Festivals















Arts & Music

Attract crowds. Yellowknife has a vibrant art scene. Home to many professional musicians.

Old Town Ramble & Ride is an excellent example of showcasing community and place.



Fran Hurcomb photo

Arts & Music

People Love Music

Organized Entertainment

Random Entertainment-Busking





Public Art





PlaceMaking

Placemaking capitalizes on a local community's assets, inspiration, and potential with the intention of creating public spaces that promote people's health, happiness, and well being.



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Food, Kiosks & Restaurants

Play an important role in attracting people. Businesses and city and BIA can work collaboratively to succeed.

