

The Façade Improvement and Development Incentive Programs

An investment in the City of Edmonton's BRZs

Façade Improvement Program

- Matching grant program upto \$30,000 dollars for a storefront improvement or upto \$60,000 on a corner building.



Benefits of Façade Improvement

- Increased exposure for the business
- Create a better first impression for the business and area
- Improved streetscape and atmosphere
 - Improve peoples perception of your area -> More visitors
- Enhance the value of your business or property
- Update the building to reflect the brand of business and area

North Edge- Façade Improvement

BEFORE



AFTER



BEFORE



AFTER



Development Incentive Program

- Matching grant program to 'fix-up' vacant spaces to attract new commercial tenants and to create new mixed use buildings in our core commercial areas



Development Incentive Program



Development Incentive Program

Before



After



Questions?

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