

THEIA PARTNERS REPORT - IMPLEMENTATION PLAN

Theme	Specific Action	Timeline	Lead	Cost
Community Plan				
1.	Reflect direction of the Theia report in Community Plan recommendations for Council review.	Currently underway	PD	Accommodated within existing budget
Make Economic Development a priority				
2.	Using an economic development lens on memorandums to committee, funding applications and City priorities.	Ongoing	PCED	Accommodated within existing budget
50/50				
3.	Review and where applicable discharge caveats ensure the bulk of the site is developable	Q4 2019	PCED	Accommodated within existing budget
4.	Zoning By-law Amendment (density/upzoning/etc.)	Q3 2020	PD	Accommodated within 2019 Budget to reflect recommendations in the Community Plan
5.	Animate the site/ Leverage the arts/Invest in public realm	Q4 2019	CS	Accommodated within existing budget
6.	Develop an events package for the site (and downtown in general) in consultation with arts groups	Q4 2019	CS	Accommodated within existing budget

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Downtown				
7.	Amend the Development Incentive By-law to implement the Theia Report	Q3 2020	PD	Can be accommodated within existing 50/50 budget.
8.	Implement a Façade Improvement Program	Q3 2020	PD	Program recommendations may result in budget considerations
9.	Retail Revitalization Strategy	Currently Underway	PCED	Accommodated within existing budget
10.	Seed a Business Improvement District	ON HOLD	PCED	Pending successful funding application
Parking and active transportation changes				
11.	Determine the best approach to parking and active transportation in order for Yellowknife's downtown to thrive.	Q4 2019	PS	Accommodated within existing budget
12.	Launch a parking and active transportation campaign based on current walking/biking/transit time to downtown areas from all Yellowknife neighborhoods.	Q3 2020 (summer)	PCED	Accommodated within existing budget

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