



Sponsorship Package

About Win Your Space YK

Win Your Space YK is a business incubation competition aimed at inspiring Yellowknifers to start or expand their business. Yellowknifers are encouraged to submit their business ideas for consideration and a panel of judges will select up to 10 entrepreneurs to participate in our incubation program. These 10 entrepreneurs will participate in business development training, including a business plan writing workshop and financial management training. A Dragon's Den style event will conclude the competition, and the Grand Prize Winner will win a year of free leased space in downtown Yellowknife.

The campaign is a partnership between the City of Yellowknife, the Yellowknife Chamber of Commerce, Business Development Bank of Canada (BDC), Northwest Territories Business Development & Investment Corporation (BDIC) and supported by the Government of Northwest Territories - Industry, Tourism and Investment.

Win Your Space YK contest opens April 2, and closes June 1, 2018.

The winner will be announced at the Grand Finale on August 23, 2018.

Become a sponsor today!

Sponsorship Opportunities

GOLD - \$5,000

- Opportunity to participate as a Win Your Space YK Judge
- A photo opportunity with the winner during the finale
- Your logo displayed on window signage at all potential locations for the duration of the contest
- Opportunity to include your marketing material in the information package for the 10 finalists
- Your logo to be displayed on signage inside the winner's location throughout the 1 year lease
- Your logo featured on all print advertisements and marketing materials
- Your logo and a link to your webpage displayed on www.WinYourSpaceYK.com and the Yellowknife Chamber of Commerce website
- Special recognition on the City of Yellowknife, GNWT-ITI and Yellowknife Chamber of Commerce social media pages

SILVER – \$2,500

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BRONZE – \$1000 IN BUSINESS SERVICES

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For more information or to sponsor Win Your Space YK, contact Richard McIntosh at winyourspace@yellowknife.ca or (867) 669.3424. www.winyourspaceyk.com



CITY OF YELLOWKNIFE



Yellowknife
CHAMBER

