



CITY OF YELLOWKNIFE

Welcome!

And thank you for attending our Business Focus Groups!

We are here today to discuss how the City of Yellowknife can work with businesses to positively impact Yellowknife's local economy, give a running start to our entrepreneurs and improve the health of our Downtown.



Current City of Yellowknife Business Incentives and Initiatives:

- The **Residential Intensification Incentive** is targeted toward new residential construction or adaptive re-use of existing buildings.
- The **Industrial Relocation Incentive** encourages the relocation of uses deemed “Industrial” from lands throughout the City to the Engle Business District.
- The **Brownfield Redevelopment Incentive** is designed to encourage the remediation and redevelopment of sites throughout the City. This program is applicable City-wide including portions of Giant and Con Mine which have been remediated and are suitable for development and redevelopment.
- The **Leadership in Energy and Environmental (LEED)** is designed to promote innovation in high standards of green building and site design.
- The **Heritage Preservation Incentive** promotes the preservation or architecturally sensitive restoration of heritage buildings.
- The **Integrated Parking Structure Incentive** is designed to promote innovative design options that integrate required parking requirements within the footprint of the building in the Downtown.
- The **Downtown Parking Structure Development Incentive** is designed to promote the construction of a multi-storey or below ground parking structure in the Downtown Zone.
- **Lowered rates for City property rentals** are temporarily offered for groups looking to generate business (e.g., the Yellowknife Farmers’ Market).
- The **Recreation Program** provides opportunities for teachers to build their skill set.



What Municipal Governments Around Canada Can Do:

Grant Programs, such as:

- Façade, Signage and Landscape improvements
- Building conversion, restoration and/or upgrading
- Office tenancy/improvements
- Multi-use conversions (e.g. adding residential units above commercial space)
- Feasibility studies

Municipal tax abatement/rebate programs (of municipal portion of property tax)

- Reduction in municipal portion of property taxes (typically for a set period of time). Examples include:
 - Building rehabilitation work resulting in increased property assessments
 - Building conversion work (e.g., commercial into residential)
 - Leasehold improvements
 - Job creation tax incentives
 - New buildings
 - Affordable housing

Municipal fee and planning exemption incentives

- Reduced licensing, permitting and/or infrastructure fees
- Development cost charge (reduction/grant) programs
- Designated 'no fee' zones
- Parking requirement exemptions

Environmental incentives

- Landfill tipping fee reductions
- Environmental study grants
- Environmental remediation grants
- Energy efficiency grants/rebates

Municipal investment

- Infrastructure programs
- Land /site acquisition

Municipal governance

- Business friendly bylaws
- Expedited planning and processing
- Restrictive zoning (to prevent undesirable businesses)

Small business excellence/enterprise/incubation programs

Research and statistics

