

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

## PURPOSE

The purpose of this policy is to guide the acquisition and placement of all public art located on municipal property. The intent of this policy is to provide:

- an effective mechanism for determining appropriateness and method of placement of public art, be it temporary or permanent, within buildings, or outdoors on public lands belonging to the City of Yellowknife;
- the criteria for the review and selection of public art to be displayed within buildings, or outdoors on public lands;
- criteria for the acquisition of public art;
- guidelines for the management, preservation, interpretation, development and promotion of the City's art collection;
- a foundation on which to develop programs that allow Yellowknife residents and visitors to experience art in public places.

## POLICY

This policy will govern the actions of the municipality with respect to Public Art placement. The Public Art Policy will provide leadership and will guide the evolution of a distinct and vibrant artistic character for our city's artistic public places. That is accomplished by:

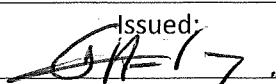
- Providing a visually rich environment;
- Establishing a place for the arts in the life of the community, and as such, to acknowledge the arts as one of the means by which the city commits to enhancing the quality of life for citizens and visitors;
- Establishing art opportunities that are free and accessible to both citizens and visitors;
- Enhancing our diverse cultural character and celebrating our heritage;
- Cultivating the growth of a culturally informed public;
- Enhancing, enlivening and enriching public spaces and public experiences;
- Showcasing and celebrating the work of professional artists and designers;
- Fostering a culture of public art creation and investment;
- Reflecting and embracing diversity;
- Inspiring community and neighborhood revitalization.

## Guiding Principles

The City of Yellowknife supports the acquisition, installation and management of public art through adhering to the following guiding principles:

Date Issued: June 22, 2016

Issued:



Revised:

Revised by:

Approved:



Approved:

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

---

Open and Transparent Processes	The Public Art Policy and the supporting Public Art Advisory Committee will rely on open and transparent processes to ensure equitable and respectful practices.
Sustainability and Responsibility	A successful and enduring public art presence in Yellowknife relies on sustainable funding, responsible management, strategic planning and appropriate maintenance and conservation.
Accessibility	The Public Art Policy and the supporting Public Art Advisory Committee strives to provide visual art opportunities and initiatives that are accessible to all Yellowknifers regardless of their geographic location, affiliation and demographic.
Diversity of Opportunities for the Diversity of Artists	The Public Art Policy and the supporting Public Art Advisory Committee is committed to providing a wide range of public art opportunities for a diversity of artists from local to international and from the emerging to the established.
Acquisition and Deaccession	The City of Yellowknife will establish criteria for the acquisition and the de-accession of public art that will be clearly defined in the management framework and available to the public.
Copyright	In accordance with the <i>Copyright Act</i> the City acknowledges the artist as full owner of the copyright including moral rights and will negotiate the transfer of certain rights through individual artist contracts.
Stewardship	The City acknowledges its role as trustee of the Public Art Collection on behalf the citizens of Yellowknife and shall preserve the integrity and security of the public art through a comprehensive management system(s).

### Definitions

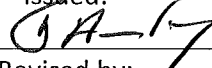
**Artist** – an individual recognized by his/her peers, critics and other art professionals as committed to creating works of art.

**Community Art** – is public art that is created as a result of a collaborative creative process between a professional practicing artist(s) and a community. It is a collective method of art-making, engaging artists and self-defined communities through collaborative, artistic expression.

---

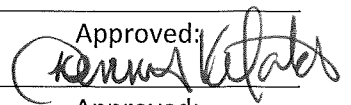
Date Issued: June 22, 2016

Issued:



Revised by:

Approved:



Approved:

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

**Deaccession** – the formal process to permanently remove art as an object from the Public Art Collection.

**Public Art** – is defined as an artwork created by an artist and acquired by the City with the specific intention of being sited on or staged in municipally owned space, indoors and outdoors. Works of art may be:

- Permanent acquisitions,
- Temporary installments,
- Functional such as street furniture and utility covers as designed by an artist, or
- Created using any material or any combination of media, including but not limited to sculptures, murals, paintings, drawings, textiles, sound and light installations, new media and performances.

## **PROCEDURES AND RESPONSIBILITIES**

### **Funding Strategy**

The Public Art Program will be identified in the City's annual capital budgeting process. All capital art projects considered for implementation in the coming budget year are assessed for feasibility and appropriateness of incorporating a public art piece.

Public art can be planned as part of the overall design process with the aim of attaining a high degree of integration between artwork and its site and/or context.

Funding may come from the following sources:

1. Funding for projects can be supplemented by the capital budgets of those projects that have a public art piece. The amount of the supplement is determined by Council on a project-by-project basis.
2. Funding can be achieved through partnerships and /or sponsorships through private sector (i.e. corporations).

### **Public Art Advisory Committee**

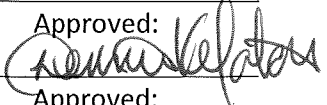
The City Administrator or designate will establish an Administrative Public Art Advisory Committee that adheres to the Public Arts Policy. The Public Art Advisory Committee shall be comprised of a representative from Community Services Department; Planning and Development Department; and Communications and Economic Development Department.

Date Issued: June 22, 2016

Issued:

JA-17

Approved:



Revised:

Revised by:

Approved:

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

The Public Art Advisory Committee will establish criteria for all Public Art that will reflect one or all of the following:

- a. aboriginal influence,
- b. cultural,
- c. heritage, and
- d. environmental.

The Public Art Advisory Committee may seek advice/ input from an art consultant in the Yellowknife community to help in evaluating suggested art pieces to ensure that it meets the criteria and is in line with the atmosphere of the location that the piece will be erected or displayed.

#### **Acquisition of Public Art**

The City Administrator or designate shall present possible Public Art Collection artwork donations, gifts and purchases to the Public Art Advisory Committee.

Selection of projects and artwork in consideration of the following criteria:

- a. Public Art Policy,
- b. Donation(s) to the City of Yellowknife,
- c. Artistic merit, and
- d. Legal & ethical obligation.

#### **Care & Maintenance Strategy**

The Community Service Department shall establish sustainable funding through the annual budget process to provide for the:

- a. Planning designing & construction,
- b. Purchasing and installation,
- c. Management, maintenance and conservation,
- d. Insurance, and
- e. Contractual due diligence.

The Community Services Department will establish a Public Art Lifecycle and Maintenance Fund identified through the City's Asset Management Plan.

Provision for the care and maintenance of public art will be addressed early in the accession process within the recommendations from the Public Art Advisory Committee. These will include:

- a. Conservation and repair requirements, appropriate supports and surfaces; related materials and equipment;
- b. Relocation expenditures, transportation and installation; and
- c. Supporting infrastructure.

Date Issued: June 22, 2016

Issued:

*GA-17*

Revised by:

Approved:

*[Signature]*

Approved:

Revised:

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

The Community Services Department will develop a Public Art Restoration and Maintenance Plan, which includes: schedules, direction and resources for the conservation and maintenance of artworks in the Public Art Collection. The department may on occasion contract outside expertise if deemed necessary to assist with the care, maintenance and restoration of art pieces.

The City is committed to the preservation of the public art that it has been entrusted with.

### **Deaccession of Public Art**

The City does not acquire artwork for the intent to deaccession. However, responsible collection management practices may require removal or disposal of an artwork from a collection and the appropriate action concerning such decisions.

### **Relocation of Public Art**

If artwork in the Public Art Collection is relocated, the new site will be selected by recommendations of the Public Art Advisory Committee to the Senior Management Team.

Recommendations will be based on the following:

- suitable locations for the artwork,
- the suitability of the artwork for the location, and
- community acceptance of the artwork in that location.

Deaccession and relocation of public artwork shall be funded through the annual budget process.

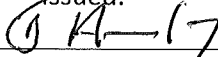
### **PROCEDURE**

- |                               |  |
|-------------------------------|--|
| City Administrator            | 1. Establishes the Public Art Advisory Committee.  |
| Public Art Advisory Committee | 1. Develop Criteria for the purpose of acquiring Public Art to be displayed on and/in City owned parks, and or facilities.<br><br>2. Review and provide recommendations regarding the proposed amendment to this policy.<br><br>3. Adjudicate and approve work of arts for which the funding has already been approved, according to the criteria outlined in this policy.<br><br>4. Provides recommendations to the Senior Administration Team on the purchase and placement of works of art.<br><br>5. Provide recommendations to the Senior Administration Team on donations of works of art. |

Date Issued: June 22, 2016

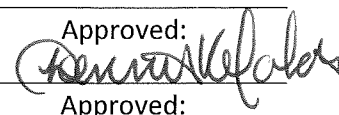
Revised:

Issued:



Revised by:

Approved:



Approved:

SECTION: Community Service Department  
CHAPTER: Policy Manual Section

SUBJECT: Public Art

- 
6. Provide recommendations to the Senior Administration Team concerning the deaccessioning of artworks.
  7. Provides assistance in promoting public awareness of the City's Public Art Program, its goals and objectives, and assist in educating artists and community groups about the program.
- Community Services Department
1. Prepare an annual budget that supports this policy for Council consideration.
  2. Will develop a Public Art Restoration and Maintenance Plan as required which will include schedules, direction and resources for the conservation and maintenance of artworks in the Public Art Collection.
  3. Manages the projects implementation with Project managers and consultants.
  4. Allocate personnel & resources.

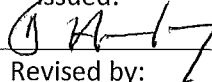
Prepared: October 26, 2015; BKK/gw

Docs #443246-v2

---

Date Issued: June 22, 2016

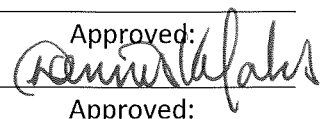
Issued:



Revised:

Revised by:

Approved:



Approved: