APRIL 21, 2023 2023/16



# CITY LAUNCHES CONSULTATIONS FOR NEW TOURISM STRATEGY

The City of Yellowknife is invested in seeing the tourism sector thrive again and reach its full potential as a job creator and economic driver. The City, with funding provided by Industry, Tourism and Investment, recently awarded a contract to InterVISTAs Consulting Inc. for development of a new strategic plan for Yellowknife's tourism sector.

Prior to COVID-19, tourism was one of the fastest growing sectors of the Yellowknife economy. There are hundreds of local jobs in tourism and scores of local businesses that couldn't exist without tourists.

The City of Yellowknife completed a Tourism Strategy for 2015-2019. At its expiration, the impacts of COVID-19 were already beginning to be felt by tourism operators in the city. Due to the COVID-19 pandemic, serious financial losses have been experienced by local businesses in the travel and tourism industry, an industry that came to a standstill due to the lockdowns and strict travel restrictions applied to prevent the spread of the virus. As a result, the pandemic also necessitates some changes in tourism marketing methods and strategies.

To create the strategy, public engagement sessions, interviews with industry representatives and staff from other levels of government will take place.

The new Tourism Strategy will provide a post-COVID outlook for Yellowknife and the surrounding area, and establish a vision for the future. The final strategy, which includes a comprehensive analysis and action plan, is expected to be completed by Fall 2023.

# **SPRING CLEAN-UP APPLICATIONS**

With warmer weather on the horizon and the return of longer days, the City of Yellowknife is once again offering Spring Clean-Up service contracts to non-profit organizations. This long-running program offers \$550 to community groups to clean-up an assigned area in the city after the spring snowmelt. This year's clean-up will take place from **Monday**, **May 15 to Friday**, **May 26, 2023**.

The deadline to apply is **Friday, May 5, at 5:00 p.m.** Organizations are required to provide ten volunteers to be assigned a space. Groups looking to be assigned more than one area must have ten different volunteers per area. Additional information, including eligibility details and the application form, can be found at <a href="https://www.yellowknife.ca/springcleanup">www.yellowknife.ca/springcleanup</a>.

## **EMPLOYMENT OPPORTUNITIES**

The City of Yellowknife is currently offering exciting opportunities for the right people to join and work alongside our dedicated and community focused team of City employees in the following positions:

<u>Manager, Municipal Law and Policy - Term Position</u> **May 12, 2023** 

Emergency Dispatch Supervisor
April 28, 2023

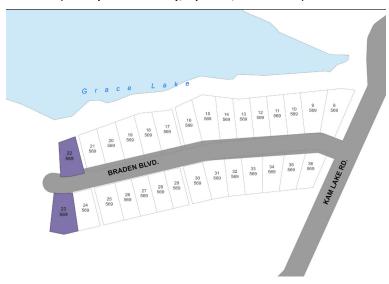
Assistant Pool Supervisor
April 28, 2023

Please visit the City of Yellowknife website at <u>www.yellowknife.ca</u> for more information and to submit your application.

### GRACE LAKE SOUTH BALLOT DRAW

The City of Yellowknife is hosting a ballot draw for two residential lots of the Grace Lake South Waterside Residential Subdivision.

Ballot forms and more information are available at <a href="www.yellowknife.ca/gracelakesouth">www.yellowknife.ca/gracelakesouth</a> and the Customer Service desk at City Hall. A \$1,000 refundable deposit is required. Registrations with deposit are due by 4:00 p.m. on Friday, April 28, 2023 at City Hall.



#### LAND FOR SALE

#### **Engle Phase 2**

The City of Yellowknife is selling new lots within the Engle Business District Phase 2 subdivision. The Engle Business District offers medium to heavy industrial lots for uses including bulk fuel storage, truck staging and outdoor storage. The zoning and generous size of the Engle Business District Phase 2 lots permit a diverse range of development options to meet industrial business needs.

#### Niven Lake Phase V

The City of Yellowknife is offering for sale the remaining lands within the Niven Lake Phase V subdivision. The Niven Lake Phase V offers medium to higher density residential development lots to encourage a mix of dwelling types.

For more information visit <u>www.yellowknife.ca</u> or contact the Department of Planning and Development at (867) 920-5614.

# LARGE ITEM PICK UP

Do you have large items that you are unable to deliver to the Solid Waste Facility? The City of Yellowknife can arrange for the collection of accepted items, at no extra cost, during the Large Item Pick-Up event, from **Monday, May 15 to Friday, May 19, 2023**. To request a pick-up, mail, fax, e-mail or drop off a completed form to the City of Yellowknife no later than **noon on Friday, May 12, 2023**.

Large items must be placed on the curb for pick-up before 7:00 a.m. on the day of your neighbourhood pick-up. For more information, visit <u>www.yellowknife.ca</u> or call (867) 766-5511.

#### DEVELOPMENT APPROVALS NOTICE

The following development permit applications have been approved by the Development Officer. Any persons claiming to be adversely affected by the development may, in accordance with the *Community* Planning and Development Act, appeal to the Development Appeal Board, c/o City Clerk's Office, tel. (867) 920-5646, City of Yellowknife, P.O. Box 580, Yellowknife, NT X1A 2N4. Please note that your notice of appeal must be in writing, comply with the Community Planning and Development Act, include your contact information and include the payment of the \$25 appeal fee. (The appeal fee will be reimbursed if the decision of the Development Officer is reversed).

Date of Decision: April 19, 2023

Lots 76 & 77, Block 907, Plan 4727 #PL-2023-0010

(88 & 90 Falcon Road)

Intended Development: Outdoor Storage

Facility

#PL-2022-0186 Lot 23, Block 532, Plan 3884

(20 Hudson Avenue)

Intended Development: Storage Facility with an Accessory Residential Dwelling

Last Date to Appeal: May 3, 2023

Dated the 21st day of April, 2023. For more information please contact the City at (867) 920-5600.

#### CITY OF YELLOWKNIFE EVENTS CALENDAR

Arts & Culture, Sports & Recreation, Schools, and Not-for-Profits Groups! Do you have an upcoming community event you would like spotlighted on the City of Yellowknife Events Calendar.

Visit www.yellowknife.ca to submit your next upcoming event, under the Getting Active Banner and selecting the Events icon.

For more information please call the City at (867) 920-5676 or visit www.yellowknife.ca.

#### FROM THE LIBRARY...

#### Book Launch of "Stoneface" by Stephen Kakfwi

Yellowknife Public Library will be hosting Stephen Kakfwi, former Chief of the Dene Nation and Premier of the Northwest Territories to discuss his new book "Stoneface: a Defiant Dene".

Join us Saturday, April 22, 2023 at the Yellowknife Public Library meeting room starting at 1:00 p.m.

#### Mid-day Meditation

The City of Yellowknife invites you to join us at the Yellowknife Public Library Meeting Room Wednesdays at noon for guided Shikantaza meditation. All are welcome and instruction is provided.

To register for a Library Program or for more information, email library@yellowknife.ca, call (867) 920-5642 or visit www.yellowknife. ca/library.

#### **SUPER BINGO!**

The City of Yellowknife is accepting applications for a Super Bingo to be held on Saturday, June 24, 2023. A Super Bingo is any bingo with a prize payout of over \$50,000 and not more than \$100,000.

The Super Bingo licence will be issued by means of a public draw on Tuesday, May 2, 2023 at 11:00 a.m. in the Council Chamber. The application deadline is 5:00 p.m. Friday, April 28, 2023. For more information, please contact the City at (867) 920-5600.

#### **TENTATIVE AGENDAS**

#### **Governance and Priorities Committee Meeting**

Monday, April 24, 2023 at 12:05 p.m. in the Council Chamber, City Hall

A presentation from Amanda Annand, a representative from Rio Tinto Diavik Diamond Mine, regarding the Social Closure Plan for Diavik.

#### **Council Meeting**

#### Monday, April 24, 2023 at 7:00 p.m. in the Council Chamber, City Hall

- A presentation from James Lawrance regarding the 2023 Reconciliation Action Plan.
- Whether to approve the 2023 Reconciliation Action Plan.
- Whether to adopt the Access for All policy.
- Whether to refer the Accessibility Advisory Committee's Terms of Reference to an upcoming Governance and Priorities Committee for discussion on changes, amendments and overall direction of said advisory committee.
- Whether to consider changing the timing of distribution of meeting materials to be sent out farther in advance to give Council time to review material in advance of a meeting.
- By-law No. 5068, a by-law to amend Parts 1, 4, and 12 of Schedule B of Fees and Charges By-law No. 4436, as amended.

# FIRE SAFETY & EDUCATION

#### **Seniors' Fire Safety**

Seniors aged 65+ have the highest death rates due to fire, compared to any other age category.

Protect yourself:

- Smokers Use deep ashtrays; don't smoke when drowsy;
- Cooking? Wear snug-fitting sleeves; use a timer;
- Smoke Alarms Test monthly (with a broom handle), change batteries annually, and replace every 10 years; and
- Fire Escape Plan? Make one & practice it; keep exits clear (2 ways out of every room).

Learn more at www.yellowknife.ca/fireprevention.

#### ROAD DUST AND STREET CLEANING

#### Sidewalk Cleaning

The Highway Traffic By-law states that every owner or occupier of a property with a public sidewalk is required to clear it of any dirt, sand and gravel accumulated during the winter by May 15. Do your part to help keep Yellowknife clean! Sweep your sidewalks and pick up any garbage from the adjacent curb.

#### **Street Cleaning**

The City places street sand (crushed quarry gravel) on City roads throughout the winter months to provide residents with safer surface conditions. Snow removal efforts assist in reducing quantities of residual street sand, however, spring melting still reveals substantial amounts of sand and dust that must be swept and cleaned. The City receives numerous requests from residents to remove the dust from City streets as soon as possible, but it does require a considerable amount of time to cover the 164.9 kilometers of paved streets and alleys. We try to schedule street cleaning strategically, both at night and during the day when conditions allow, collecting street sand and dust as quickly as possible.



