



2018 Santa Claus Parade – Christmas Market Application

The Santa Claus Parade, hosted by the City of Yellowknife, is scheduled for **Saturday, November 24 at 6:00 p.m.** New this year, Centre Square Mall has partnered with us to liven up the downtown and be open for activities from 5:00-7:30.

Please carefully read the following information. Please complete and return the registration form by end of day on **Friday, November 16, 2018** to the Special Events Coordinator. Any applications received after the 16th will be accepted on first come, first served basis.

EMAIL: events@yellowknife.ca

FAX: 920-5649

IN-PERSON: drop off at City Hall Attn: Dave Zethof

For additional information, please call at 920-5676 or visit the parade event page on the City of Yellowknife online Events Calendar at calendar.yellowknife.ca.

RULES AND REGULATIONS

GENERAL INFORMATION

- Vendors signed up before November 16 will have an assigned area in the Upper Level. All other vendors will be first come first served. *If you would like to request Lower Level please let Dave know at dzethof@yellowknife.ca
- Vendors must register through Special Event Coordinator by November 16th
- **Sir John Franklin High School Grad Class** will be onsite in the mall as your point of contact. They will also host some colouring for the children and other activities in the mall. Please direct any onsite inquiries to them as the SEC will be handling the parade until completion.
- There is no charge to enter
- **No power/Wifi, tables, or other equipment provided. Please arrive self-sufficient.**
- Do not block store front of stores that are open
- Vendors can unload at the 50/50 Parking Lot or any store entrance in the upper level. Lower Level will want to load in off of 49th street entrances.
- **Vendors must be set-up with vehicle parked by 5:00 p.m.** not to interfere with parade logistics (roads close at 5:15)
- The event is advertised until 7:30 to allow time to take down and try **and be out of the mall by 8pm.**
- Please bring a trolley or cart if possible. The mall has generously offered to provide what is on hand but cannot be guaranteed.
- Traffic and pedestrians will be at a high level this evening, given the nature of the event. Please pay special attention when parking and driving.



**2018 CITY OF YELLOWKNIFE SANTA CLAUS PARADE AND MARKET NIGHT
VENDOR APPLICATION FORM**

ORGANIZATION (if applicable): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

DAY PHONE: _____ CELL: _____

EMAIL: _____

TYPE OF PRODUCTS: _____



**2018 CITY OF YELLOWKNIFE SANTA CLAUS PARADE
RULES & REGULATIONS AGREEMENT (B)**

I, _____, an authorized representative of _____,
(Print Name) (Print Name/Vendor Name)
have read, understood, and agree that the group/ organization that I represent, and all of its
members/ representatives who participate in the Santa Claus Parade and Market night, will
abide by the Rules and Regulations set by the City of Yellowknife.

Signature

Date

**2018 CITY OF YELLOWKNIFE SANTA CLAUS PARADE
PUBLICITY INFORMATION AGREEMENT (C)**

During the course of Special Events sponsored by the City of Yellowknife, photos may be taken for
use on the City's website or in other promotional material. Other promoters are sometimes invited
to take photos at events also. By participating in any City of Yellowknife Special Event, you are
agreeing to have your image taken, recorded, stored and reproduced.

I, _____, an authorized representative of _____,
(Print Name) (Print Group Name)
hereby grant the City of Yellowknife the right and permission to use photographs or video of
our group Entry and the Entry's participants, or persons accompanying it, for promotional
purposes.

Signature

Date